



12th April 2018

## Press Release: Sanden reorganizes its EMEA non-automotive activities

SANDEN has decided to strengthen its EMEA assets to focus more strongly in the field of cold chain and foodservice businesses. Heat Pump activities, on the other side, are to be gradually phased out.

SANDEN International Europe, Ltd, SandenVendo and SANDEN Environmental Solutions are merged into SandenVendo since April 1<sup>st</sup>, 2018. New market outputs and products synergies will support SANDEN strategy in cementing its global position as the world's leader in vending. This new organization will also consolidate SANDEN's fast growing market share in commercial refrigeration.

Following its global strategy in addressing the needs for small-capacity refrigeration and vending solutions, SANDEN will rely on its new extended capabilities to service a wider range of sectors, such as retailing, hospitality, catering and the food industry.

SANDEN will benefit from more flexibility and reactivity, thanks to its European engineering and production footprint to deliver the best products and services to clients and partners. 100% CO<sub>2</sub> condensing units are to become one of the key growth-drivers of the new combined offer.

SANDEN consolidates its position as the number 1 vending-machine manufacturer and accelerates in its drive to become a European leader in refrigeration and cold chain management, delivering to the market a comprehensive portfolio of innovative and environmentally-friendly solutions.

## About us:

<u>SANDEN</u> is recognized as one of the world leaders in the field of thermodynamics, especially in air-conditioning & cooling applications, in the automotive, retail & vending sectors. Supported by its 54 operations footprint established in 23 countries, SANDEN develops & manufactures automotive A/C compressors, vending machines, retail showcases & condensing units.

<u>SandenVendo</u> had been originally established in Dallas-Texas (USA). For more than 80 years, SandenVendo offers the widest product range, and is recognized worldwide in terms of cooling & vending technologies.

SandenVendo, the European leader, is permanently pulling ahead the vending industry, benefiting from its engineering & manufacturing center located in Casale-Monferrato (Italy) and its comprehensive commercial footprint in Germany, France, Italy, Spain, Benelux & UK.

Sanden Environmental Solutions had been established in Rennes (France) in order to accelerate SANDEN  $CO_2$  Technology expansion delivering innovative, efficient & environmentally-friendly systems, especially in the field of commercial refrigeration.

For further information, please contact:

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