



## Press Release: Pre-Venditalia 2014

Be sure to make the effort to visit the SandenVendo stand (Hall 4 Stand No. C25-D34) at the forthcoming Venditalia Show (7-10 May 2014 – Fiera Milano City - Italy).

SandenVendo known for it's long history, heritage and reliability in manufacturing Vending Machines will be showcasing the latest product range at Venditalia, the biggest Vending event in Europe.

Since the recent launch of DESIGN Line, many see the great potential of the SandenVendo products leaping to the next level technologies while keeping its solid machine structure and reliability. The SandenVendo G-Caffè, both Free standing and Server, serve premium-quality coffee and supports operators in providing their clients with quality moments.

The SandenVendo stand will also take the opportunity to introduce the company's latest development – The G-Caffè Server which establishes SandenVendo as a HoReCa supplier in Europe. The server is manufactured in the Italian factory delivering authentic espresso flavors and aromas in a way the Italians do best!

This coffee server has a unique handling feature: beverages are chosen via a rotating selection wheel for easy operation. We trust you will see how the stunning beauty of the machine allures people in to share the relaxing moment of the coffee experience.

An increasing demand for the cutting edge technology machine with touch panel which will give you the chance to glimpse into the future of Vending – SandenVendo is about to present a completely innovative and truly inter-active modern communication system at this event. Beyond simple product selection this new technology opens up the opportunities to engage with the customer via social networks and smartphone as well as information exchange and the wealth of retail possibilities.

So, don't miss out. Come and see us, have a chat and try the equipment. See you in Milan!

SandenVendo GmbH

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