

14<sup>th</sup> June 2018

## Press Release : Post-Venditalia 2018

A special thanks to all who visited SandenVendo stand (**Hall 4 Stand No. C17-C19**) during the Venditalia Show (6<sup>th</sup> - 9<sup>th</sup> June 2018 – Fiera Milano City - Italy).

Venditalia is a highly professional exhibition especially for whom working in Vending industries, which is the biggest and the most important for this business sector.

For this edition, it has registered record of visitors and exhibitors, above all the international presence.

There are more than 300 exhibitors, and almost 20,000 visitors. The international presence increased a lot; 79 companies (+35.4% compared to 2016) coming from 22 different countries and more than 4000 foreign visitors (+16.1% compared to 2016)

The SandenVendo booth was always crowded with customers and incredibly busy throughout the exhibition period.

At Venditalia, the SandenVendo introduced the **G-Snack Evolution**, the company's latest development.

This truly user-friendly ergonomic machine was developed by first thoroughly considering the well-being of the end users. With its vast and well-illuminated delivery box the products are gently handled and swiftly delivered at a central ergonomic height, so that customers do not need to bend down to collect the products they have bought. The delivery area is designed at an optimal power zone, ensuring minimum stress to the body with a simple single-handed operation. It is fitted with a safety sensor; the front shutter will remain open when it detects obstacles. All the features are realized by studying the needs of the end-users and their benefits. A versatile machine, which handles bulky products thanks to the large product delivery and flexibility given by Synchro spirals. This is the product giving a vast opportunity to manage all kinds of merchandising.

Always considering the environment sustainability, SandenVendo presented **G-Drink HC** (hydro-carbon) version. SandenVendo has met this challenge by pioneering an innovative patented process where R290 is safely applied for the current range of refrigerated vending machines.

Moreover, **Caffè UNO** establishes SandenVendo as a real coffee manufacturer with its unique, newly patented features to offer to the market. SandenVendo proudly presents the **SandenVendo Coffee brewer**, which delivers authentic espresso flavors and aromas in a way the Italians do best. Also, showing the innovative and patented water injection system for the mixer, a precise temperature management with the lowest possible energy consumption, as well as new ingredient canisters and much more stunning patented novelties.

This state-of-the-art Coffee machine turns the habitual coffee-making ritual into a very special experience.

In an increasingly competitive business environment, SandenVendo is always looking for the best ways to stand out from the crowd, lure to attract users, and help leverage sales.

For further information, please visit our new website [www.sandenvendo.com](http://www.sandenvendo.com)

Again, thank you very much for visiting our stand and see you again !

SandenVendo GmbH

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