

Press Release : Venditalia 2014

Thank you to all who visited SandenVendo stand (**Hall 4 Stand No. C25-D34**) during the Venditalia Show (7-10 May 2014 – Fiera Milano City - Italy).

SandenVendo known for its long history, heritage and reliability in manufacturing Vending Machines showcased the latest product range at Venditalia, the biggest Vending event in Europe.

A whole range of DESIGN Line was displayed. With this new DESIGN line, many see the great potential of the SandenVendo products leaping to the next level technologies while keeping its solid machine structure and reliability.

The SandenVendo G-Caffè is now extended with a free standing machine with single boiler, double boiler and instant version with various options such as double grinder, 80mm cup size dispenser, cup sensor and others. G-Caffè range serve premium-quality coffee and supports operators in providing their clients with quality moments.

SandenVendo also introduced NUTRITION DISPLAY on G-Caffè with a practical size 7 inch LCD screen which provides valuable nutrition information required under new labeling regulations. The calorie information displayed will help consumers to make healthier choices, sensitizing and controlling their diets and indicate also allergens contained in the ingredients. The operators can upload the information of ingredients and graphics through the SandenVendo PC tool; the integrated Software will calculate the calories. A simple way to support making healthier choices.

The G-Caffè Server establishes SandenVendo as a HoReCa supplier in Europe. The server is manufactured in the Italian factory delivering authentic espresso flavors and aromas in a way the Italians do best! Now an Instant version is also available.

This coffee server has a unique handling feature: beverages are chosen via a rotating selection wheel for easy operation. We trust you will see how the stunning beauty of the machine allures people in to share the relaxing moment of the coffee experience.

As an insight to the future vending system, SandenVendo, in collaboration with Brainlink, presented a innovative concept of consumer interface, a truly inter-active modern beverage selection, say post-mix system at this event. In an increasingly competitive business environment, we are always looking for the best ways to stand out from the crowd, lure to attract users, and help leverage sales.

Beyond simple product selection this new technology of “making your personalized drink” opens up the opportunities to engage with the customer via smartphone as well as information exchange and the wealth of retail possibilities.

For further information, please contact our local office through www.sandenvendo.com

Sanden International (Europe) Ltd. - SandenVendo branch